



Maintenance Cost Saving Worksheet/R.O.I.

For Light Duty Trucks

Company: _____ Date: _____

City: _____ Contact: _____

Email: _____ Phone: _____

		Actual Fleet		Chevy 6.6 Duramax	
		Current	Pure Power!	Current	Pure Power!
Number of trucks?	A			100	100
Miles driven per truck per year?	B			25,000	25,000
Oil change interval (mileage)?	C			5,000	10,000
Number of oil changes per year? (Divide B by C, then multiply by A)	D			500	250
Cost of oil per change?	E			\$50.00	\$50.00
Cost of lube filter per change? (Cost of Pure Power! filter only applies to first oil change because the filter is reusable.)	F			\$25.00 (list)	\$239.95 (list)
Cost of labor for oil change?	G			\$50.00	\$50.00
Cost of oil changes per truck? (To calculate, add E, F, G)	H			\$125.00	\$339.95 (only first change)
Total cost for oil changes in the first year? (To calculate, multiply H x D)	I			\$62,500.00	\$48,950.00
First Year Savings:	J				\$13,550.00
First Year Percent Savings: (To calculate, divide "J" with current "I")	K				21%
Total cost for oil changes in the 2nd year?	L			\$62,500.00	\$25,000.00
Second Year and beyond Savings:	M				\$37,500.00
Second Year Percent Savings:	N				60%
Return On Investment reached at:	O				Approx. 9 months

Go green, reduce oil and fuel costs, lower emissions, save money and reach your Zero Waste goals!

In addition to these "hard" cost savings, there are several "soft" cost savings that are realized by using Pure Power! Lifetime filters, such as reduction in downtime, engine longevity, fuel savings, used oil & oil filter disposal fees and better engine performance! Even more savings are realized with the addition of Pure Power! Lifetime Fuel filters. We encourage you to compare for yourself. Your actual savings may vary.