

# Pure Power! Lifetime Drop-in Oil Filter for HHR - ECO-Tech Drop-in Oil Filter

The World's ONLY cleanable, reusable Drop-in Oil Filter.



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Pure Power! is proud to introduce its latest "Green PLUS Performance"™ Products at the 2009 SEMA New Products Showcase at the Las Vegas Convention Center November 2, 2009. Pure Power! has also recently received another U.S. Patent for Lifetime Filters.

Kelly Tidwell, designer and multiple patent holder was quoted as saying, "After winning a Runner-up in 2005 for SEMA Best New Pickup/SUV/Van Product for 2006 for the Oil Filter for the 6.0L and 6.4L Ford Pickup, we have had numerous requests to develop a cleanable re-usable oil filters for many other applications." The Pure Power! Lifetime Drop-in Oil Filter's unique design significantly improves fuel economy, increases horsepower, improves debris removal, extends oil change interval, lower emissions and no toxic disposal or disposal charges.

Pure Power! Lifetime Oil Filters are Cleanable and Reusable and comes in three applications Direct Spin-on, Drop-in Cartridge or a very unique Remote model. Manufactured by Pure Power! in their facility in Huntington Beach, CA. Utilizing the most stringent testing standards, the Pure Power! Filters have been proven to significantly out perform and exceed all specifications for O.E.M. and after-market "throw-away" filters. Made from premium certified materials Billet 6061 T6 Aluminum, Stainless Steel Filter Media, Mil-Spec Viton O-rings, Neodymium Magnets mean you should never have to buy another oil filter again. "One-pass" absolute oil flow through Stainless Steel filter media provides improved debris removal. Cleaner oil means longer engine life and fewer engine repairs. Save money and the environment with lower emissions and less toxic disposal of used oil filters. Never buy another oil filter again. Easy to clean with soap and water.

Pure Power! has been in the Oil/Fuel Filter business since 1995 and makes Lifetime O.E.M. Direct Spin-on or Drop-in Replacement Oil, Fuel and some Transmission Filters fitting over 30,000 + Domestic, Foreign, gasoline, diesel, bio-diesel, Street, Racing, Trucks, Marine, Motorcycles, and equipment. The ONLY cleanable oil filter to pass F.A.A. testing and receive an STC. Pure Power! Filters are used by World Champion Racing Legends on land, sea and air. Pure Power! has won multiple Awards for design, innovation and performance and has been used by commercial and government fleets for more than 10,000,000 trouble free miles.

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**SAVE Money, Equipment, Time and the Environment !!!**