

Pure Power! Lifetime Spin-on Oil Filter for 2010 Camaro V8

Where Green meets Performance!!!



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Pure Power! is proud to introduce its latest "Green PLUS Performance"™ Products at the 2009 SEMA New Products Showcase at the Las Vegas Convention Center November 2, 2009. Pure Power! has also recently received another U.S. Patent for Lifetime Filters.

Kelly Tidwell, designer and multiple patent holder was quoted as saying, "After winning a Runner-up in 2005 for SEMA Best New Pickup/SUV/Van Product for 2006 for the Oil Filter for the 6.0L and 6.4L Ford Pickup, we have had numerous requests to develop a cleanable re-usable oil filters for many other applications." The Pure Power! Lifetime Spin-on Oil Filter is a direct O.E.M. replacement and it's unique design significantly improves fuel economy, increases horsepower, improves debris removal, extends oil change interval, lowers emissions and no toxic disposal or disposal charges.

Pure Power! is the ORIGINAL forged Billet Aluminum Filter. Pure Power! Lifetime Filters are American made in our facility in Huntington Beach, CA, using superior American craftsmanship, Aerospace Technology and Certified premium materials: 6061 T6 forged Billet Aluminum; T304 Stainless Steel Filter Media; Mil-Spec Viton Seals on all sealing surfaces and Rare Earth Magnets, extreme high temperature Aerospace ceramic investment material, the pressure relief component is T6061 T6 with a one million cycle stainless steel spring and T304 Stainless Steel Check Ball. No plastics to break, no cheap metals to corrode. Aerospace technology is used in every detail of manufacturing including starting threads to prevent cross threading and all threads are "J" cut. All Pure Power! Filters are made with the same Aerospace Specs using precise CNC Machining and Certified Material as our Aircraft Filters. Pure Power! Filters are built to last the Lifetime of your engine and will most likely outlast your vehicle. Quite often a Pure Power! Filter will fit on the next vehicle you purchase. Sometimes a thread change is necessary (which we do at no charge), if the overall size and O-Ring configuration is the same it will fit perfectly.

Pure Power! Lifetime Oil Filters are Cleanable and Reusable and have multiple patents with other patents pending. These patents cover three applications Direct Spin-on, Drop-in Cartridge and a very unique Remote model. Utilizing the most stringent testing standards, the Pure Power! Filters have been proven to significantly out perform and exceed all specifications for O.E.M. and after-market "throw-away" filters. "One-pass" absolute oil flow *through* Stainless Steel filter media provides improved debris removal. Cleaner oil means longer engine life and fewer engine repairs. Easy to clean with soap and water. Inferior "knock-offs" that infringe on our patents are showing up even at SEMA. Our Patent Attorneys are taking the appropriate actions to remedy this matter. Don't be fooled by inferior products with untested and unfounded claims.

Pure Power! has been in the Oil/Fuel Filter business since 1995 and makes Lifetime O.E.M. Direct Spin-on or Drop-in Replacement Oil, Fuel and some Transmission Filters fitting over 30,000 + Domestic, Foreign, gasoline, diesel, bio-diesel, Street, Racing, Trucks, Marine, Motorcycles, and equipment. The ONLY cleanable oil filters to pass F.A.A. testing and receive an STC. Pure Power! Filters are used by World Champion Racing Legends on land, sea and air. Pure Power! has won multiple Awards for design,

innovation and performance and has been used by commercial and government fleets for more than 10,000,000 trouble free miles. Save money and the environment with lower emissions and less toxic disposal of used oil filters. Never buy another oil filter again.