



DROP-IN CARTRIDGE LIFETIME OIL FILTER

“THE CLEANABLE FILTER”™
CONGRATULATIONS!

YOU HAVE PURCHASED THE MOST TECHNOLOGICALLY ADVANCED AND ENVIRONMENTALLY FRIENDLY OIL FILTER AVAILABLE!!

THIS FILTER RECEIVED RECOGNITION AS AN INNOVATIVE DESIGN ACHIEVEMENT FOR A NEWLY DEVELOPED PRODUCT AT THE 2005 SEMA SHOW AND AN INTERNATIONAL AWARD AT THE 2006 SEMA SHOW

How to install your Pure Power! Lifetime Drop-in Cartridge Oil Filter®

1. Remove your current oil filter from its Original Equipment canister; then make sure the mounting surface is clean and free of any debris or old gasket material.
2. Add fresh motor oil to the Original Equipment canister which holds the element.
NOTE: DO NOT FILL COMPLETELY WITH OIL.
3. Put a generous coat of clean motor oil (**NOT DIESEL FUEL**) on the mounting surface of the O-rings and grommets when installing the filter.
4. Replace the Filter canister top as per Manufacturer’s instructions.
5. Ensure that any disconnected lines are reconnected, and that oil is installed, then start your engine and check for leaks.

How to service your Pure Power! Lifetime Drop-in Cartridge Oil Filter®

Inspect and clean the filter at your manufacturer’s suggested oil change intervals. If your filter shows several pieces of debris, clean, reinstall and inspect again at 1,000 miles. Remember, just because it appears clean, it may still need cleaning because the two layers of filter media trap particles that are too small for the human eye to see without magnification.

IMPORTANT NOTE: CLEAN AND FLUSH THE FILTER ELEMENT AT LEAST 3 or 4 TIMES EACH YEAR!

A good reminder is to clean at the 4 Seasons: Spring, Summer, Fall and Winter.

HOW BIG IS A MICRON?

There are 25,400 microns in one inch.

This dot (.) is approximately 1/64 of an inch wide and equals 615 microns.

Remember, the human eye can not see smaller than 35-40 microns without magnification. A human hair is 50-120 microns. This oil filter can remove particles smaller than 1 micron.

(A micron is 1/25000th of an inch.)

Pure Power! Lifetime Filters are proudly designed and manufactured in America exclusively by

Pure Power! Incorporated, a certified ISO 9001:2008 Company

17731 Sampson Lane, Huntington Beach, California 92647

Questions? Call Toll Free: 1-800-750-0827 or Email Info@GoPurePower.com

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How to inspect and clean your Pure Power! Lifetime Drop-in Cartridge Oil Filter®

1. Place a drain pan beneath the filter. Remove the top of the filter canister. Grasp the element and rotate it back and forth while pulling up on the element to remove it from the filter canister. If there are any O-rings on the cartridge, carefully remove the O-rings before cleaning.
2. Inspect the outside of the stainless steel filter element for debris. Inspect the magnets inside the outer cage of the element. Remove any black debris (ferrous metal) with a magnetized screwdriver or strong magnet.
3. The element can now be cleaned in a biodegradable clean **(new fluid)** parts washer or hot soapy water. **DO NOT USE BRAKEKLEEN CARBURETOR CLEANER TO CLEAN O-RINGS AND GROMMETS.** Hand wipe, inspect all O-rings and grommets and replace if damaged. Viton O-Rings will last many years unless cut or otherwise damaged.
4. **WASH ELEMENT FROM INSIDE OUT.** Rinse and if available, use compressed air from inside out to blow off any cleaning agents from your filter element. Again, blow from inside out. Otherwise, shake and allow to completely air dry before re-installing. Remember, the particles found when cleaning the element were already running through your engine, and could possibly cause damage.
5. Hold your stainless mesh element to the light to ensure that it is completely clean. If it has particles in the element, return it to the wash area and clean again. Some debris may require multiple flushing to extract.
6. **Generously coat the mounting surface of the O-rings and the threads with clean motor oil (NOT DIESEL FUEL).**

How to re-assemble your Pure Power! Lifetime Drop-in Cartridge Oil Filter.

1. Partially fill the original equipment oil canister with oil from the top side of the filter. Install Cartridge in canister.
NOTE: If your filter mounts horizontally, **DO NOT FILL COMPLETELY WITH OIL.**
2. Re-install the Filter canister top per Manufacturer's instructions.
3. Ensure that engine oil is installed, then start your engine and check for leaks.

Visit us on our web site www.GoPurePower.com for detailed information about our

Lifetime Oil, Fuel, Hydraulic, Transmission and other Cleanable Filters Extreme High Performance Motor Fuels ~ Lubricants ~ Greases

IF YOU HAVE ANY QUESTIONS CALL PURE POWER! TOLL FREE AT 1-800-750-0827 Or email us at info@gopurepower.com

Pure Power! Lifetime Filters are the most Award Winning cleanable filter in the world, winning SEMA Best New Product 1st Runner up with over 1200 entries, as well as multiple National and International Awards for design, innovation and performance. Used and endorsed by some of the top award winning *Best Green Fleets of North America*, as well as major commercial and government fleets for millions of trouble free miles. Famous racing legends and world record holders have used Pure Power! to set world records and win major racing events on land, sea and air. winning *Best Green Fleets of North America*, as well as major commercial and government fleets for millions of trouble free miles. Famous racing legends and world record holders have used Pure Power! to set world records and win major racing events on land, sea and air.

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